

# The 2025 Digital Experience Playbook

*Smart Moves for Smarter Restaurants*

# Why It Matters

The guest experience is no longer just about food—it's about how **customers order, wait, pay, and pick up**. Digital touchpoints drive convenience, speed, and personalization—and **restaurants that get it right see better throughput, better loyalty, and better ROI**.

But complexity grows fast. That's where a connected strategy comes in.

# **5 Smart Moves to Elevate the Experience**

# 1

## Unify Digital Signage Across Locations

Your menu boards, promotional screens, and in-store signage should reflect real-time pricing, LTOs, and customer context—without needing 20 logins to update.

**Pro tip:** SageVIEW lets you update content from one secure dashboard. (But can also provide store-level, even screen-level control as desired.)

# 2

## Optimize the Drive-Thru with Dynamic Menus

Use data-driven menus to adapt by time of day, inventory, or weather—and reduce bottlenecks with clear, easy-to-read displays.

**Bonus:** *Add AI or order confirmation screens to cut down on errors and boost throughput.*

# 3

## Streamline Pickup & Order Handoff

Don't let great food sit in limbo. Use digital pickup screens to show order status in real-time and guide guests through the handoff process.

**Pro Tip:** SageVIEW can also deliver RFID-based order custody to streamline, protect and confirm status from order to pickup and beyond.

# 4

## Put Dashboards in the Hands of Ops—Not Just IT

Your GMs don't need another platform—they need visibility. Give them access to real-time content control, alert notifications, and performance insights without complexity.

*Simplify training.*

*Speed up troubleshooting.*

*Reduce support tickets.*

# 5

## Make Every Screen Work Harder (and Smarter)

Whether it's a kiosk, a menu board, or a pickup display, every screen should serve a purpose—and reflect the same brand story across channels.

*Connected experiences lead to connected customers.*



# Want to See It in Action?

Reach out to our team for a hands-on look at SageNet's fully connected guest journey platform—from drive-thru to pickup to dine-in.

[Book a 1:1 Demo](#)

Or explore more online:

[View the Full Solution Overview](#)

