



ED BEHAN

SageNet, Senior Director of Product Management

Ed Behan is passionate about using his 25 years of communications and technology experience for corporations such as AT&T and GE to improve and maximize how companies speak effectively to their customers and employees by maximizing technology.

Previous Experience

Managing Director, Internal Communications/Employee Management, Convergent

- At this national digital signage company, Ed helped Convergent develop tools and technology to help companies improve communication with internal audiences, especially through use of digital signage and video.

Vice President of Product Management, Globecomm Systems Inc.

- Ed worked to develop and execute a strategy to drive growth in the enterprise “business television” market. The result was development of Tempo, a streaming media platform with workflows centered on Interactive Distance Learning and Corporate Communications. As GM of the Tempo business, he worked with his team to profitably go from concept to \$17M+ in bookings in under 30 months.
- He later led Product Management for the company’s video product and services portfolio. This included Managed Services for Broadcasters and Service Providers, IPTV Solutions for Government and Maritime, Media Infrastructure, and Streaming Media.
- He also focused on the strategic planning of an Industrial Video business that leverages the company’s broad video capabilities while accelerating growth for the company’s Machine-to-Machine/Internet of Things business through integration with Industrial Video.

Chief Technical Officer, Enliten Management Group

- At the height of the dot-com revolution, this group was founded to help companies develop strategies on how to improve communications using video and interactive distance learning. Ed worked collaboratively with clients to formulate and execute their technology roadmaps, provide education on emerging technologies and lead their technical staffs.
- He also co-wrote 2 books on enterprise communication that were well received in the corporate communications training world and touched on the promise of digital signage to communicate with employees.

Topics Ed can speak on

- Use of technology (such as video, Digital Signage, IoT, satellite and interactive distance learning) in effective enterprise communications
- Digital Signage (for any industry)
- Helping customers develop strategic plans, markets and products
- Improving how humans interact with technology

Additional Experience

- Ed has spoken on satellite and IoT topics at numerous conferences around the world
- He has written numerous blogs and articles (and penned articles for many national corporate executives) on providing value to customers and stakeholders through effective communications and development of strategic markets and products.



About SageNet

SageNet is passionate about trusted connections. The company believes that by creating, discovering and nurturing trusted connections with its customers, associates and community, SageNet enhances the world that connects us all.

As a leader in managed network and cybersecurity services, SageNet connects, manages and protects technologies and devices across the enterprise. The company offers world-class service and support via its three US-based 24/7 Network Operations Centers (NOCs) and Security Operations Centers (SOCs), geographically-diverse teleports, a central National Logistics Center, multiple data centers, and a nationwide field service organization.

With a three-decade track record in managed services, SageNet boasts a long-term customer base that includes the nation's largest retail, healthcare, financial, utilities and energy organizations. SageNet manages communications at more than 220,000 endpoints. Headquartered in Tulsa, SageNet has regional offices in Atlanta, Chicago, Philadelphia, Toronto and Washington, D.C.

My passion is helping organizations create superior business outcomes. Today, this often goes beyond expertise, technology, and process to include engagement. An organization that engages with its customers, employees, and stakeholders always outperforms its competitors. As a Product Leader, I leverage engagement to better craft solutions that resonate with users and deliver measurable business value.

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*Senior Director of Product Management
SageNet*

To schedule an interview, please contact:

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