



## JOHN BRADER

*SageNet, Vice President and General Manager of Satellite Services*



John Brader has more than 20 years' experience in the telecommunications and technology industries. As head of SageNet's satellite business unit, he is responsible for setting the strategic direction for the company's satellite and hybrid communications products and services. He is a proven leader, overseeing critical product and project launches and works closely with customers as well as the unit's engineers, operational staff and sales team.

### Previous Experience

#### **SageNet, Vice President, Service Delivery**

- In this role at SageNet, John led a 90-person organization across 3 operational centers to maintain 100,000 endpoints for both terrestrial and satellite technologies. In addition to overseeing warehousing and logistics, shipping, purchasing and planning, he also developed and implemented a maintenance/installation insourcing program to reduce operational costs while improving quality and service (the program reduced annual expenses by 40%).

#### **StarBand Communications, Inc., Director of Logistics**

- At this two-way satellite broadband Internet service provider, John managed the relationships of StarBand's major vendors and was the lead contact for vendor issues related to production, quality and new product launches.

### Topics John can speak on

- Satellite communications
- Hybrid communications
- Disaster Recovery
- Oil & Gas enterprises
- Operations (satellite and other managed services)

### John has extensive expertise in the following industries:

- Satellite
- Oil & Gas
- Emergency Communications



## About SageNet

SageNet is passionate about trusted connections. The company believes that by creating, discovering and nurturing trusted connections with its customers, associates and community, SageNet enhances the world that connects us all.

As a leader in managed network and cybersecurity services, SageNet connects, manages and protects technologies and devices across the enterprise. The company offers world-class service and support via its three US-based 24/7 Network Operations Centers (NOCs) and Security Operations Centers (SOCs), geographically-diverse teleports, a central National Logistics Center, multiple data centers, and a nationwide field service organization.

With a three-decade track record in managed services, SageNet boasts a long-term customer base that includes the nation's largest retail, healthcare, financial, utilities and energy organizations. SageNet manages communications at more than 220,000 endpoints. Headquartered in Tulsa, SageNet has regional offices in Atlanta, Chicago, Philadelphia, Toronto and Washington, D.C.

*Satellite takes your network reliability from three 9's (99.97% to four 9s (99.99%).*

*The added availability can be quantified down to the minute and translates to some serious savings and revenue for your organization. Newer satellite technologies are also coming with faster speeds and lower latencies.*

*It's a game changer for an industry that had once been relegated to history books.*

*Now, satellite can compete on speed as well as cost.*

**John Brader**

*Vice President and General Manager of Satellite Service  
SageNet*

**To schedule an interview, please contact:**

Reyan Carpenter at 703-848-1141 or [reyan.carpenter@sagenet.com](mailto:reyan.carpenter@sagenet.com)

Barrett Waller at 918.284.0796 or [barrett@thinkpropeller.com](mailto:barrett@thinkpropeller.com)

