



# sageVIEW™

## Services-driven Digital Signage Solutions

SageNet's **SageVIEW™** is a services-driven, best-in-breed digital signage ecosystem. Combining decades of leadership in digital signage and network connectivity with deep vertical market expertise, SageNet brings you a fully managed end-to-end approach to creating an integrated on-site/in-store digital experience.

The **SageVIEW** approach begins with the end in mind: your business objectives. We then address each phase of the digital signage lifecycle to achieve your goals. The **SageVIEW** team's services-first focus ensures a digital experience that is engaging, resilient and that delivers excellent ROI from Day One to Day 1,000 and beyond. From design to deployment, monitoring to maintenance, the **SageVIEW** ecosystem frees you to focus on your business objectives while we take care of the systems and services that make the signage network work.

### Designed with Your Business Objectives In Mind

The **SageVIEW** ecosystem consists of four solution suites offered à la carte, turnkey, or as Digital Signage as a Service (DSaaS). The solution suites are further tailored to five distinct markets: C-store, QSRs, Banks/Credit Unions, Retail, and Brands/CPG within a retail environment.



### Features & Benefits:

- **Services-driven:** Flexible, proven ecosystem delivers solutions tailored to your specific business objectives, not dictated by predetermined HW/SW
- **Sustainable & Maintainable:** Best-in-breed technology backed by services infrastructure to monitor, maintain and optimize
- **Real-world Proven:** Decades of experience. Currently supporting more than 100,000 DS devices
- **Holistic Approach:** Integrated offerings extend beyond DS to include cybersecurity, connectivity, Wi-Fi and IoT

## sageVIEW™

sageVIEW.impact™

sageVIEW.inspire™

sageVIEW.experienclabs™

sageVIEW.services™

## sageVIEW™

## FOUR SOLUTION SUITES .....

### SageVIEW Impact™

#### In-store - Outdoor - Menuboard

We want to help you WOW. With bright screens and dynamic content, you can make an **IMPACT** on your customer's buying journey. SageVIEW Impact leverages hyper-targeted media to connect retailers with consumers in-store, outdoors at the drive-thru, curb, or pumpside, and via menuboard.

- **In-Store:** Counters, coolers, windows, shelf-edge, you name it. You brought them in, now is the time and this is the place to upsell, cross-sell, build loyalty and showcase the total brand experience.
- **Outdoor:** Drive-thru, pre-board, pumpside, or curbside, SageVIEW Impact helps you increase basket-size, drive customers inside, and communicate clearly and safely in changing times.
- **Menuboard:** SageVIEW Impact menuboard can drastically decrease wait times and increase basket sizes, while providing the ability to update prices and menu options based on location, availability, or time of day.

### SageVIEW Inspire™

#### Engage - Retain - Inspire

Our SageVIEW Inspire solution offers integrated, interactive, inspiring employee engagement in the workplace. Whether that's a digital screen in the break room showcasing stellar employees, fun company events, or even interactive training videos, our priority is to keep your staff engaged.

With an **INSPIRED** workforce, your employees will drive measurable sales increases, improved operational performance and create stronger connections with your customers for improved brand recognition and affinity.

### SageVIEW Experience Labs™

#### Create - Integrate - Interact

Place-based digital signage is a horse of a different color. This is where your digital brand, your people, your products and your customers meet ... at the point of purchase. This is a unique chance to turn content into an **EXPERIENCE**.

SageVIEW Experience Labs is a team of dedicated creatives, technologists and application specialists applying digital engagement to achieve business objectives. SageVIEW Experience Labs specializes in content development, data integration, interactivity and analytics to optimize human-oriented media-rich interactive digital experiences that engage, inspire and generate results.

### SageVIEW Services™

#### Design - Deploy - Manage - Maintain

SageVIEW Services are the core of the SageVIEW **SERVICES**-driven ecosystem and what truly differentiates SageVIEW from traditional hardware or software-driven approaches.

- **SageVIEW Professional Services**, centered in the National Logistics Center, get you strategically to Day One. These services include Design, Configuration, Test and Turn-up, and Installation services.
- **SageVIEW Managed Services** ensure a sustainable, scalable digital experience to Day 1000 and beyond. Spearheaded from our 24/7 Network Operations Centers, SageVIEW Managed Services include management, monitoring, maintenance, field support and analytics and optimization.

### SageNet Managed Services

#### Connect - Manage - Protect

Enhancing the SageVIEW digital experience platform, SageNet has more than 30 years of experience providing a broad range of managed network and cybersecurity services to the retail industry, from primary and back-up networks, merchant connectivity and PCI compliant networks to customized networking technology solutions – all optimized to meet the needs of multi-site operations.



To learn more about SageVIEW™, visit [www.sagenet.com](http://www.sagenet.com) or call 1-866-480-2263.

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