



sageVIEW.impact™

Reimagining the Place-based Digital Experience



We want to help you WOW. With bright screens and dynamic content, you can make an **IMPACT** on your customer’s buying journey. **SageVIEW Impact™** leverages hyper-targeted media signage to connect retailers with consumers in-store, outdoors at the drive-thru, curbside, or pumpside, and via menuboards.

SageVIEW Impact is part of SageNet’s SageVIEW™ services-driven, best-in-breed digital signage ecosystem. Combining decades of leadership in digital signage and network connectivity with deep vertical market expertise, SageNet brings you a fully managed end-to-end approach to creating an integrated on-site/in-store digital experience.



Features & Benefits:

SageVIEW IMPACT SPECIALTY SUITES

SageVIEW Impact provides you three distinct specialty product/service offerings tailored to the needs and opportunities unique to In-store, Outdoor, and Menuboard digital signage initiatives. Immersive and interactive digital signage connects shoppers to your brand, creates a lasting impression and keeps you ahead of the competition. Interactive touchscreens help shoppers learn more about products, read customer reviews and compare products, blurring the line between online and in-store.

- In-Store:** Counters, coolers, windows, shelf-edge, you name it. You brought them in, now is the time and this is the place to upsell, cross-sell, build loyalty and showcase the total brand experience. With **SageVIEW Impact** you can make updates to promotions with just a click. Interested in an LTO on coffee from 6-8 am? Schedule your BOGO bagels at the same time. Quickly switch between promotional offers on any goods, at any time.

SageVIEW Impact In-store helps you welcome customers to the store, showcase your brand voice, and highlight the deals and LTOs that keep them coming back. Loyal customers will drive and spend a bit more to buy from a brand they love.

- Signage with a Mission:** Designed from the ground up to make an impact. Increase basket size, satisfaction, and customer loyalty
- Services-driven:** Flexible, proven ecosystem delivers solutions tailored to your specific business objectives, not dictated by predetermined HW/SW
- Best-in-Breed Technology:** SageVIEW works across best-in-breed technology providers to develop solutions that best achieve your objectives
- Enterprise Class:** Our solutions are designed to work in enterprise environments. They are Reliable, Robust, Resilient, Scalable, Secure, and Easy to Use

SageVIEW IMPACT SPECIALTY SUITES

- **Outdoor:** Drive-thru, pumpside, or curbside, **SageVIEW Impact** helps you increase basket-size, drive customers inside, and communicate clearly and safely in changing times. Drive-thru sales count for as much as 70% of a QSR's revenue. With a number that high, you want to make sure you're tapped in. The use of digital signage can upsell high margin items like beverages. On average, 20% of drive thru customers buy a drink with their food. With signage, that can increase to 40%, causing an overall increase in sales up to 7%.
- **Menuboard:** **SageVIEW Impact** menuboard can drastically decrease wait times and increase basket sizes, while providing the ability to update prices and menu options based on location, availability, or time of day. Want to push coffee in the morning? Sandwiches at lunch? Pretzels in the afternoon? With dayparting, these content switches are not only possible, but made simple. Automatically swap out content, depending on time of day, with a simple click in your Content Management System.

SageVIEW Impact outdoor helps C-stores and QSRs take advantage of state-of-the-art displays that are bright, rugged, and intelligent, along with new cabling standards that simplify implementation. SageNet also provides expert maintenance and support that helps ensure digital menuboard continue to deliver value in the drive-thru.

SageVIEW Impact menuboard incorporated on digital kiosks give your customers a way to place their orders while serving up promotions, ultimately increasing basket sizes. With self-order kiosks, you minimize person-to-person contact, avoid long lines/wait times, and with over 65% of consumers saying they would visit more often if kiosks were offered, increase consumer satisfaction.



Don't Miss Our Other SageVIEW Solution Suites:

- **SageVIEW Inspire™** offers integrated, interactive, inspiring employee engagement in the workplace, leading to increased sales, improved operational performance and stronger employee retention.
- **SageVIEW Experience Labs™** specializes in content development, data integration, interactivity, and analytics to optimize human-oriented media-rich interactive digital experiences.
- **SageVIEW Services™** truly differentiate SageVIEW from traditional hardware or software-driven approaches. SageVIEW Professional Services, centered in the National Logistics Center, get you strategically to Day One. SageVIEW Managed Services ensure a sustainable, scalable digital experience to Day 1,000 and beyond.

SageNet Managed Services

Enhancing the SageVIEW digital experience platform, SageNet has more than 30 years of experience providing a broad range of managed network and cybersecurity services to the retail industry, from primary and back-up networks, merchant connectivity and PCI compliant networks to customized networking technology solutions – all optimized to meet the needs of multi-site operations.



To learn more about SageVIEW™, visit www.sagenet.com or call 1-866-480-2263.

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