Engage Customers with Digital Signage Solutions
Spacenet Digital Signage Solutions, powered by SageNet, provide dynamic, interactive displays that deliver powerful, engaging messages, creating much more impact than static, printed signs. From retail stores and restaurants to financial institutions and healthcare facilities, many multi-site businesses are using digital signage to boost sales and improve the customer experience.

Digital Signage Explained
Digital signage is an electronic display that features high-definition video and audio played on flat-panel monitors. Software controls the messaging, which can be updated frequently and customized according to location, time of day and other criteria.

Digital signage is most commonly used to promote products and help customers with purchasing decisions, but that’s only one application. Digital signage can be used to display schedules and other information, guide people through a store or office, and communicate with employees. It can also be used to entertain customers while they wait by integrating real-time updates of news, weather, financial markets, sports or entertainment – without competitor advertising.

Comprehensive Integration Services and Support
Implementing a digital signage solution involves much more than setting up monitors throughout your facility, connecting them to a media player, and hitting “play.” You need a partner with significant expertise in systems integration and managed network services.

We have more than 25 years of experience implementing systems and displays across enterprise networks. We leverage this experience and our technical resources to design, deploy, monitor and support multi-site digital signage solutions. Our services include:

- Configuration
- On-site Installation
- Cabling
- Data Network Provisioning
- Help Desk Services
- 24x7x365 Remote Monitoring
- Nationwide Break/Fix Maintenance

Benefits:
- Hyper-targeted messaging with customized, relevant content
- Attractive, appealing and influential advertising
- Fast and easy content updates
- Measurable performance tracking
- Increased brand awareness
- Elimination of design and printing costs related to traditional signs
Flexible Solution, Simplified Management

Spacenet’s content and database servers host the media library, playlist definitions and content management tools. These servers are operated in our state-of-the-art Network Operations Center (NOC) and monitored 24x7x365. Spacenet’s Digital Signage Solution utilizes a PC or Mac as a network-connected digital signage player for added flexibility.

Our web-based Digital Signage Management Tool offers a robust platform to remotely create playlists, precisely or randomly schedule media, and distribute content to the right screens at the right time. This simplifies the management of even the largest digital signage network.

Media files in a variety of audio and video formats are uploaded to a central content server for use on the signage network. This flexibility in media formats enables you to lower production costs by leveraging existing content and creation tools without having to run media through proprietary encoding software.

Each time a content asset plays on a digital sign, it is logged and reported to a central database. This allows you to track usage metrics and create customizable playback reports that show what content has played, where it played and how often it played.

Security and Monitoring

Spacenet’s firewall-friendly solution does not require open inbound firewall ports, making integration simpler and more secure. Each player “pings” the central management server on a configurable interval to quickly detect if a player is down. This ping also checks for and downloads new content without interrupting the display.

Having the wrong content run on the wrong sign, or having a sign malfunction, can hurt your organization’s credibility and disrupt your entire digital signage strategy. Spacenet remotely monitors and troubleshoots all display screens, and immediately alerts you if a problem arises so it can be addressed almost instantly.

Connectivity Options

- Network configuration options: Ethernet, wireless broadband or 802.11x wireless networking adapters
- Broadband options: DSL, cable modem, satellite, wireless broadband and ISDN
- Conventional leased line options for Internet access: Fractional T1, full T1, T3, Frame Relay and Optical Carrier fiber

To learn more about Spacenet Digital Signage Solutions, visit www.spacenet.com or call 1-866-480-2263.